

## Bagheri Design

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### EDUCATION

- Jun 08' *Bay Area Video Coalition (BAVC)* | Advanced Photoshop 3  
May 06' *Maryland Institute College of Art (MICA)* | Bachelor of Fine Arts in Graphic Design  
July 02' *Atlanta College of Art* | Pre-College Program, Drawing/Painting major

### EXPERIENCE

- Jan - Jun 09' **MendeDesign** | San Francisco, California  
*Designer under art director Jeremy Mende.*  
Explored concepts and resolved layouts from conception to final execution for print and web based work ranging from ads to banners, books, identities, interactive forms, posters, mailers, mastheads, signage, and websites.  
Developed final print mechanicals, and prepared images through Photoshop manipulation, color correction and retouching. Obtained and negotiated quotes for both print and web development. Organized file delivery and executed presschecks. Managed day-to-day studio environment such as backing-up files and organizing data engendering a productive studio environment. Supervised site engineering through completion by delegating tasks to promote function, performance, and user experience.  
Gained experience through a wide spectrum of clients including independent entrepreneurs to non-profit organizations SFMOMA and the AIACC to corporations CitiBank and Svedka Vodka.
- Jul - Dec 07' **Chronicle Books** | San Francisco, California  
*Design fellow under Brett McFadden in the art and design department.*  
Developed the layout and final mechanical for the *Golden Gate Bridge* book. Designed various book covers at an accelerated pace to represent book concepts for the Frankfurt book fair. Explored new formats for books and products, researched new materials to boost sales and user interaction and developed new solutions for extending the line of existing books.  
Assisted designers with cover layouts and interior materials. Worked with editorial team on typographic adjustments including text ragging, spacing accuracy and content. Presented book covers to committee for critique and final approval. Worked at various book fairs, representing the publisher as well as book and book-related sales.
- Jun - Oct 06' **Pentagram** | Baltimore/New York Office  
*Junior designer under Abbott Miller.*  
Assisted with the design and production of publications, museum identities, signage, and graphic illustrations. Conducted typographic studies in the development of the MICA and Hirshorn Museum identities. Developed Illustrator graphics for the Vol 9 : No 2 issue of *2wice* magazine. Scanned and catalogued slides for the Harley Davidson Museum exhibition. Assisted designers retouching photos with Photoshop.

### SELECTED ACHIEVEMENTS

- 2009 Type Directors Club 55 | Print Series: *If Not Now When?*  
2009 Graphis Poster Annual, 2010 Gold Award | Posters: *Design Awards, If Not Now When?, and I Want You To...*  
2008 AIGA 365: 29, Promotional Design & Advertising Award | Poster: *Celebrate the Process*  
2008 Print Regional Design Awards | Poster: *Celebrate the Process*  
2008 Coupe International Design Awards | Poster: *Celebrate the Process*

### ADEPT IN

InDesign, Illustrator, Photoshop, Print production

— *Reference available upon request*